Written by Domingo Martinez
Monday, 04 February 2013 00:09

Drink With Chivalry - ULM couldn’t resist trying a new twist on the traditional “Rob Roy” with Chivas’ 18-year old Gold Signature premium Scotch whisky. We gave it a whirl and were astounded by its full body aroma, and crisp command of our palate.

In history, whisky has always been associated with wealth and power. However, just as whisky matures over time, so do the tastemakers shaping the world of sophistication. In this new era of enthusiasm for rich quality and performance, we enthuse in the golden muse of the exciting and luxurious collaboration between Pininfarina & Chivas Regal – together, the Italian car design firm and premium aged whisky have launched limited edition products that will surely cause a stir.

ULM enjoyed Chivas Regal for its multi-layered single malt whiskies offering over 85 different flavors. The new Chivas 18 by Pininfarina showcases a minimum of 18 years of floral, sweet and smoky fusion of flavors housed in a blue metallic-finish case with a wood veneer to represent oak barrels, evocative of the modern aerodynamic design Pininfarina is known for. Each bottle will have a unique serial identifier to evidence its limited edition design, and will be available to the public as of February 2013. The second product has the same design features but is made with a solid wood inlay and comes with two glasses.

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The Regal Roy

Prep Time: Less than 5 minutes

Ingredients:

1.5oz Chivas Regal 18yo

1/2oz Dubonnet Rouge

2 dashes Orange Bitters

1 orange peel

Preparation:

Slowly merge both your Chivas 18 with Dubonnet Rouge, and splash some orange bitters to taste. Strain this concoction into a Martini glass, and garnish with an orange peel. Sip, sip – and indulge!

If you’re in town, and want to try the Regal Roy and other fantastic Chivas premium whisky drinks with your closest friends at the Chivas 1801 Club events, join us here:

www.chivasbrotherhood.com

Houston: January 31 – February 13

Dallas: February 20 – March 4

Los Angeles: March 20 (Grand opening hosted by Adam Rodriguez)

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